



Tools to Build, Motivate and Retain Committed Campaign Volunteers

VTracker is a cloud-based mobile workforce application designed to build, motivate and retain a committed volunteer workforce. **V-Tracker** provides cloud-based tools for volunteer training, tracking, on-line scheduling, self-scheduling, instant text messaging and digital documentation of campaign volunteers' work history, skills and fieldstaff feedback. Whether a campaign is local, state or national, **V-Tracker can be** a vital component to winning an election.

V-Tracker is also the *ideal complement* to any suite of software solutions used by political campaigns, nonprofits, healthcare organizations, or any charitable giving entity. **V-Tracker** extends existing software functionality and *optimizes the workflow processes and performance for any volunteer organization by providing...*

- **A Real-Time Scheduler** that allows campaign coordinators to track individual volunteer commitments and activities by precincts, districts or special events.
- **Four lightning-fast text messaging tools** on the SmartScheduler provide field staff and/or district managers with VOIP and Text Messaging tools to contact large or small groups of volunteers, campaign donors or event coordinators.
- **A password protected portal on the Campaign website** displays campaign events populated in real time by volunteers, managers and field staff. Portal also displays the availability of individual campaign volunteer. Note: Portal is password protected for accessed by volunteers, field staff and managers.
- **Online web page for each volunteer** not only documents work history, training, skills and feedback; web pages have backlinks to the campaign's scheduling application, allowing volunteers to update their own availability for any event or timeline.

Not only does **V-Tracker** support a committed volunteer base; it provides the tools for organizers to evaluate and qualify their most valued resource, **the volunteer**.

V-Tracker ensures that the best and brightest volunteers are cultivated, motivated, and engaged from one campaign to the next.

More about V-Tracker

V-Tracker is a 100% web-based application.

No installation, no costly IT support or software maintenance.

Designed for Users with limited computer skills. End users require no training.

Triple-redundant backup. User data is safe, in the cloud or on the ground.

No Power? No Problem! Use a laptop with a mobile "Hot Spot" to access V-Tracker to schedule volunteers, change an event time or to send text or email messages.

Roll-based logins provide users with full or limited access to V-Tracker.

Volunteer interactive web pages provide link to the scheduling application allowing volunteers to self-schedule (in real time) for any event.

Volunteer Profiles in V-Tracker document each volunteer's contact information, ongoing availability, skills and interests.

Flexible filters, mouse overs and drop-down menus allow staff to sort and qualify volunteers by availability, location, skills and interests.

Event organizers can schedule volunteers in fundraising events or community projects with lightning speed on V-Tracker's Split Screen Scheduler.

Replacement Volunteers scheduled with the same speed and accuracy as initial volunteers scheduled.

Scheduler instantly updates work history for volunteers or field staff on their personal web pages; displays comments, jobs scheduled and a record of all electronic communication.

Send hundreds of text messages instantly with a click of a mouse.

A portal on campaign web site (accessed by volunteers, supervisors and managers) displays all campaign activities and events populated in real time by available volunteers, supervisors or managers.

Custom Reports. V-Tracker delivers five general reports archived in the application as PDFs. A custom report writer is available. Output: PDF Reports, Excel or .csv files.

One State License can be purchased by a single entity. Licensee offers V-Tracker services to multiple political campaigns for a monthly SaaS fee for each volunteer.